



**GREAT START COLLABORATIVE
EXECUTIVE MEETING
JULY 26, 2007
MINUTES**

Present: Rich Van Tol, Suzanne Greenberg, Mary Ellen Johnson, Sarah Byam, Linda Schneider, Julie Kozan

1. Check-in

2. Parent Coalition Updates

- S. Byam and L. Haynes will take turns at future Executive Committee meetings.
- There will be a training at the next Parent Coalition meeting regarding the organizational structure of the Parent Coalition; Cherie Barber, R. Van Tol, and Holly Tired will be providing this training.
- Parent Coalition meetings will start running for two hours each month rather than one.
- The Parent Coalition is still lacking representation from the out-county. This is something they are working on.

3. General Website Update

- J. Kozan gave an update to the status of the website.
- Within the next week or two, J. Kozan will be sending out a survey to each agency asking for their program information and the services offered within each program.
- Almost all agencies have given their logos to J. Kozan.

4. Marketing Discussion - Placemats

- There was discussion regarding whether or not we should continue using placemats for advertising. We decided to hold off on marketing through placemats until we review our marketing plan.
- How much do we want to set aside for marketing next year? We will have to make this decision when we construct our marketing plan.
- At the August 27th meeting we will see which members would like to be involved on a marketing committee.

5. Memorandum of Understanding Update

- J. Kozan is continuing to work on obtaining signatures.
- She will get all signatures and document back to R. Van Tol by August 27, 2007.

6. Strategic Plan Draft

- Our Collaborative will eventually approve the content and sign off support by September 30, 2007.
- We hope to start implementation on October 1, 2007.
- History of the GSC needs to be revised and finalized.
- R. Van Tol discussed all areas that will be detailed within the Strategic Plan.
- R. Van Tol asked everyone to review the Strategic Plan draft by August 13, 2007. He asked that you make changes on the document and give him the hard copy or send suggestions through email so he can copy and paste them.
- The draft will then be reviewed by the entire Collaborative at the August 27, 2007 meeting.

7. Future Meeting Schedule

- The next Executive Committee meeting will be held Thursday, August 16, 2007 – 2:00 – 4:00 p.m. at the Transitions Center.

8. For the Good of the Order

- Deb Weadock and Rita Trinklein and both expressed interest in joining the Collaborative. This brought up the discussion regarding what we should do when someone expressed interest in joining the Collaborative.
- If someone is interested in joining the GSC, they first need to attend a full-body GSC meeting. After attending the meeting, they will give a verbal or written letter of interest. The GSC membership vacancies need to be considered throughout this process. This letter would go to the chair of the Executive Committee and the Executive Committee would make the recommendation to the full-body.
 - This process will be taken to the full-body for a vote of approval.
- Can those who aren't accepted to the full-body still be part of a subcommittee? It was decided to wait until the end of the strategic plan process before we invited anyone to join (full-body or subcommittee).
- Men's Expo at the Event Center. They are charging \$150.00 for a booth for a nonprofit. It was unanimously voted by the group to go ahead with this event.
- Our local assessment is officially done. Kudos to Holly Tired for all her hard work on this project.
- There is going to be a webinar hosted by the ECIC tomorrow (July 27, 2007). The 21 ISDs and their financial people will be part of this. Everyone will be providing the same financial reports across the board as a result of this webinar.
- Chamber of Commerce member Tom Begin attended the Bill Millett luncheon. He wants a similar presentation made to the Chamber of Commerce at a later date. He wants to convene a small group of people (Leslie Sheridan, Carol Cottrell, Mary Ellen Johnson, Ruth Miller, Suzanne

Greenberg, Rich Van Tol) to get together to talk about what this presentation is going to look like.

- Good news regarding the ECIC budget – we are now on pace to spend our budget down. This grant will not allow money to be carried over, thus, it is very important to spend the entire budget.
- There has been a core group of people that have been meeting with foundations to discuss keeping Birth-5 funding alive for two more years. We have had three commitments (two are committing for two years and one is committing for one, but will commit to a second year if first year goes well) from local foundations so far and several more pending.
- What we've been told so far by the ECIC is that the funding looks relatively solid. We should expect a minimum (status quo) funding with possibly a small bump. The small bump would go toward parent coalition activities, or money for what we deem as our highest priority items.