

Great Start Parent Coalition Meeting

July 7, 2008

12:00Pm – 2:00PM

MINUTES

Present: Sarah Byam, Julie Kozan, Celeste Buckley, Whitney Haron, Pam Boyke, Laura Hill, Sarina Brown, Dalia Smith

❖ **Minutes from 6-23 meeting**

- Change "Celeste" to "Toinette" on last page
- Approved

❖ **Update on Retreat**

- July 28, 2008 at Hoyt Library 9AM – 1PM
 - Park in library parking lot, ask circulation desk for directions to meeting room
- Continental breakfast will be provided i.e., bagels, muffins, etc.
- Subs (or similar) for lunch
- The day will be split between fun activities and working on projects
 - True Colors activity
 - Sharing/getting to know you
 - Projects
- If you have any questions call Lula (she is PP)
- Mark this date on your calendar
- Do not depend on reminder phone call for events
 - Events will take place as scheduled unless otherwise notified

❖ **Petoskey Training**

- Very exciting, generated enthusiasm
- Newaygo County has over 70 members in the Parent Coalition (not all are paid)
- Our goal is to have 30 parents

❖ **Summer event Ideas**

- Saginaw County Fair, July 29 – Aug 2
 - We would only need to attend 1 day
 - Sarah will get information
- Hemlock Family Day
 - Pam will look into this
 - Date of event
 - Cost to register
 - When to register
 - Papers to fill out to register
- Frankenmuth events
 - Whitney will look into

- Find what events would be appropriate for us to attend and feasible dates for us to work with
 - Black Arts Festival (located at the old Morley School)
 - Celeste will look into this
 - Date of festival
 - How do we register?
 - Friday Night Live – August 8, family night
 - Sarina will look into this event
 - Contact Saginaw PRIDE
 - ◆ Barb Sheltraw is president, also dj on KCQ, number to call her at radio station is 1-800-262-0098
 - ◆ Or look online
 - Farmer's Market by St. Mary's
 - Decided not to attend at this time due to lack of traffic
 - Sarah will look into when the Saginaw Art Fair is and see if we could attend that
 - Everyone will let Sarah and Lula know by Friday, July 11 the criteria needed to register for any of these events and the dates
 - We will pick 3 events to participate in
- ❖ **Interested Parents from DEAR Event**
- How to contact?
 - Send letter and brochure saying more info is coming?
 - Call?
 - Email?
 - Postcard?
 - Make sure website is updated with all upcoming events and minutes from previous meetings
 - Sarah will get Ellen the necessary information
 - Laura will design a post card with the logo on it to send to everyone who expressed interest at the DEAR event
 - Laura will call those with no address
 - Bring sample post card to retreat to show group
- ❖ **Communications**
- We need to spend our money down before September 30
 - We are having 1,000 "Sydney" coloring books printed
 - We will distribute some of these at WalMart event as the "C" of ABC's
 - T-shirts
 - ROI (Return On Investment) for kids
 - Dalia's brother is a graphic designer at SVSU and is willing to design things for us at no cost if he can use them in his portfolio
 - Maybe have Sydney on a T-shirt
 - Sarah will email Sydney picture to Dalia

- Dalia's brother will make some samples
- Dalia will bring to retreat to share with group
- Can we share money with Birth to 5?
 - Julie will look into this and will update at retreat
 - We could possibly buy something for their use
 - Maybe we save this for the next fiscal year when we have more time and resources
 - Could we partner with Underground RailRoad or Rescue Mission?
 - We need to be careful not to alienate any of our partners within the Collaborative by favoring one organization
- Business cards
 - Julie will get layout and modify to fit our needs
 - Blank line for parent rep to write their own name
 - Space on back for individual phone number, email and date of next meeting
 - Julie will look into the Parent Coalition having their own phone line at the ISD that reps can call into to retrieve voicemails
 - Voicemail would need to be checked everyday by each rep
 - The fax number and address will be the ISD TC
- Bookmarks
 - Sarah will design an informative bookmark
 - Maybe we could have a book mark in the shape of Sydney or with Sydney on it for the ABC event
- Magnets
 - 2 magnets in one, separates to make a frame around a picture
 - Laura will look into this
 - Check pricing
 - Laura will design
- Pens – Laura will take care of
 - Any leftover items like magnets, pens, etc., will be given out at the September event
- Display
 - Sarah will work designing a display similar to our tri-fold one we used at the DEAR event
 - It will be targeted towards parents
 - Sarah will try to get a base for the display so it won't tip over
 - Sarah will bring to retreat to share with group
- ❖ **August Action Event**
 - We will set a limit of how many things to give away – the first 250 people to stop will get the ABC tote
 - Sarah will contact Sag Twp police about WalMart event – see if we can piggyback
 - Totebags
 - Small canvas tote

- Logo on front along with Sag Co Parent Coalition
 - Perhaps vision on the back of the bag
 - Laura will call Roger Chamberlain about prices
 - Also check websites for comparison shopping
- Sarah will contact both WalMarts (and the Police) to determine location and date
- “B” Books
 - Laura will contact Creating Character about donating character education books
 - Sarah will count books at Transitions Center
 - Julie will contact Cindy Sargeant about obtaining more books
- “A” Apples
 - Sarina will contact Bayne's, Leemans, and Jack's for Apple donations
- “S” stickers
 - Laura will look into this
- Children's Yellow Pages
 - Whitney will contact Trish burns
 - Request 500 by mid-August
- Toothbrushes
 - Sarah will contact Maureen about this
 - Maureen has a friend who is a dentist
- Pam will contact Benjamin Frederick to attend event or donate brochure/flyer to distribute
 - Also Andy Colouris
- ❖ **Miscellaneous**
 - Sarah will look into getting Great Start booklets for new member folders
 - Sarah will also look into getting free folders from ECIC